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The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM D

OMB APPROVAL

OMB Number: 3235-0076

Estimated average burden

hours per response: 4.00

Notice of Exempt Offering of Securities

1. Issuer's Identity

CIK (Filer ID Number)

0001903508

Name of Issuer

Public Policy Holding Company, Inc.

Jurisdiction of Incorporation/Organization

DELAWARE

Year of Incorporation/Organization



Over Five Years Ago



Within Last Five Years (Specify Year)



Yet to Be Formed

Previous
Names



None

Entity Type



Corporation



Limited Partnership



Limited Liability Company



General Partnership



Business Trust



Other (Specify)

2. Principal Place of Business and Contact Information

Name of Issuer

Public Policy Holding Company, Inc.

Street Address 1

800 NORTH CAPITOL ST NW

Street Address 2

STE 800

City

WASHINGTON

State/Province/Country

DISTRICT OF COLUMBIA

ZIP/PostalCode

20002

Phone Number of Issuer

2026880020

3. Related Persons

Last Name

Hall

First Name

George

Middle Name

Stewart

Street Address 1

800 North Capitol Street, NW

Street Address 2

Suite 800

City

Washington

State/Province/Country

DISTRICT OF COLUMBIA

ZIP/PostalCode

20002

Relationship: ☒ Executive Officer



Director



Promoter

Clarification of Response (if Necessary):

Last Name

Smits

First Name

Roeland

Middle Name

Jozef Bernard

Street Address 1

800 North Capitol Street, NW

Street Address 2

Suite 800

City

Washington

State/Province/Country

DISTRICT OF COLUMBIA

ZIP/PostalCode

20002

Relationship: ☒ Executive Officer



Director



Promoter

Clarification of Response (if Necessary):

Last Name

Kendrick

First Name

Jill

Middle Name

Agnes Gillespie

Street Address 1

800 North Capitol Street, NW

Street Address 2

Suite 800

City

Washington

State/Province/Country

DISTRICT OF COLUMBIA

ZIP/PostalCode

20002

Relationship: ☒ Executive Officer



Director



Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Gensemer	Thomas	Edward
Street Address 1	Street Address 2	
800 North Capitol Street, NW	Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☒ Executive Officer ☐ Director ☐ Promoter		
Clarification of Response (if Necessary):		

Last Name	First Name	Middle Name
Strum	Neal	Howard
Street Address 1	Street Address 2	
800 North Capitol Street, NW	Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☒ Executive Officer ☐ Director ☐ Promoter		
Clarification of Response (if Necessary):		

Last Name	First Name	Middle Name
Mazzanti	Matthew	Ross
Street Address 1	Street Address 2	
800 North Capitol Street, NW	Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☒ Executive Officer ☐ Director ☐ Promoter		
Clarification of Response (if Necessary):		

Last Name	First Name	Middle Name
Lee	Simon	Philip Guy
Street Address 1	Street Address 2	
c/o Public Policy Holding Company, Inc.	800 North Capitol St., NW, Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☐ Executive Officer ☒ Director ☐ Promoter		
Clarification of Response (if Necessary):		

Last Name	First Name	Middle Name
Williams	Zachary	Wayne
Street Address 1	Street Address 2	
c/o Public Policy Holding Company, Inc.	800 North Capitol St., NW, Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☐ Executive Officer ☒ Director ☐ Promoter		
Clarification of Response (if Necessary):		

Last Name	First Name	Middle Name
Austin	Keenan	N.
Street Address 1	Street Address 2	
c/o Public Policy Holding Company, Inc.	800 North Capitol St., NW, Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☐ Executive Officer ☒ Director ☐ Promoter		
Clarification of Response (if Necessary):		

Last Name	First Name	Middle Name
Ginsberg	Benjamin	Langer
Street Address 1	Street Address 2	

c/o Public Policy Holding Company, Inc.	800 North Capitol St., NW, Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☐ Executive Officer ☒ Director ☐ Promoter		

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
White	Kimberly	Anne
Street Address 1	Street Address 2	
c/o Public Policy Holding Company, Inc.	800 North Capitol St., NW, Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☐ Executive Officer ☒ Director ☐ Promoter		

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Brown	Charles	D.
Street Address 1	Street Address 2	
c/o Public Policy Holding Company, Inc.	800 North Capitol St., NW, Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☐ Executive Officer ☒ Director ☐ Promoter		

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Casey	Kathleen	Louise
Street Address 1	Street Address 2	
c/o Public Policy Holding Company, Inc.	800 North Capitol St., NW, Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☐ Executive Officer ☒ Director ☐ Promoter		

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Green	Johnson	McCallum
Street Address 1	Street Address 2	
800 North Capitol Street, NW	Suite 800	
City	State/Province/Country	ZIP/PostalCode
Washington	DISTRICT OF COLUMBIA	20002
Relationship: ☒ Executive Officer ☐ Director ☐ Promoter		

Clarification of Response (if Necessary):

4. Industry Group

☐ Agriculture	Health Care	☐ Retailing
Banking & Financial Services	☐ Biotechnology	☐ Restaurants
☐ Commercial Banking	☐ Health Insurance	Technology
☐ Insurance	☐ Hospitals & Physicians	☐ Computers
☐ Investing	☐ Pharmaceuticals	☐ Telecommunications
☐ Investment Banking	☐ Other Health Care	☐ Other Technology
☐ Pooled Investment Fund	☐ Manufacturing	Travel
Is the issuer registered as an investment company under the Investment Company Act of 1940?	Real Estate	☐ Airlines & Airports
☐ Yes ☐ No	☐ Commercial	☐ Lodging & Conventions
☐ Other Banking & Financial Services	☐ Construction	☐ Tourism & Travel Services
☐ Business Services	☐ REITS & Finance	☐ Other Travel
Energy	☐ Residential	☒ Other
	☐	

- ☐ Coal Mining
- ☐ Electric Utilities
- ☐ Energy Conservation
- ☐ Environmental Services
- ☐ Oil & Gas
- ☐ Other Energy
- ☐ Other Real Estate

5. Issuer Size

Revenue Range

OR

Aggregate Net Asset Value Range

☐ No Revenues

☐ No Aggregate Net Asset Value

☐ \$1 - \$1,000,000

☐ \$1 - \$5,000,000

☐ \$1,000,001 - \$5,000,000

☐ \$5,000,001 - \$25,000,000

☐ \$5,000,001 - \$25,000,000

☐ \$25,000,001 - \$50,000,000

☐ \$25,000,001 - \$100,000,000

☐ \$50,000,001 - \$100,000,000

☐ Over \$100,000,000

☐ Over \$100,000,000

☒ Decline to Disclose

☐ Decline to Disclose

☐ Not Applicable

☐ Not Applicable

6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

☐ Rule 504(b)(1) (not (i), (ii) or (iii))

☐ Rule 504 (b)(1)(i)

☐ Rule 504 (b)(1)(ii)

☐ Rule 504 (b)(1)(iii)

☒ Rule 506(b)

☐ Rule 506(c)

☐ Securities Act Section 4(a)(5)

☐ Investment Company Act Section 3(c)

☐ Section 3(c)(1)

☐ Section 3(c)(2)

☐ Section 3(c)(3)

☐ Section 3(c)(4)

☐ Section 3(c)(5)

☐ Section 3(c)(6)

☐ Section 3(c)(7)

☐ Section 3(c)(9)

☐ Section 3(c)(10)

☐ Section 3(c)(11)

☐ Section 3(c)(12)

☐ Section 3(c)(13)

☐ Section 3(c)(14)

7. Type of Filing

☒ New Notice

Date of First Sale

2026-07-01

☐ First Sale Yet to Occur

☐ Amendment

8. Duration of Offering

Does the Issuer intend this offering to last more than one year? ☒ Yes ☐ No

9. Type(s) of Securities Offered (select all that apply)

☒ Equity

☐ Debt

☐ Option, Warrant or Other Right to Acquire Another Security

☐ Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security

☐ Pooled Investment Fund Interests

☐ Tenant-in-Common Securities

☐ Mineral Property Securities

☐ Other (describe)

10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer? ☒ Yes ☐ No

Clarification of Response (if Necessary):

11. Minimum Investment

Minimum investment accepted from any outside investor \$0 USD

12. Sales Compensation

Recipient

Recipient CRD Number

☒ None

(Associated) Broker or Dealer

(Associated) Broker or Dealer CRD Number

☒ None

Street Address 1

Street Address 2

City

State/Province/Country

ZIP/Postal Code

State(s) of Solicitation (select all that apply) ☒ All States ☐ Foreign/non-US
Check "All States" or check individual States

13. Offering and Sales Amounts

Total Offering Amount \$1,054,541 USD or ☐ Indefinite
Total Amount Sold \$1,054,541 USD
Total Remaining to be Sold \$0 USD or ☐ Indefinite

Clarification of Response (if Necessary):
111,948 shares (with a market value of \$1,054,541) were issued on July 1, 2026. Based on future achievement of profit targets, additional shares may be issued.

14. Investors

☐ Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, and enter the number of such non-accredited investors who already have invested in the offering.
Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering: 2

15. Sales Commissions & Finder's Fees Expenses

Provide separately the amounts of sales commissions and finders fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.
Sales Commissions \$0 USD ☐ Estimate
Finders' Fees \$0 USD ☐ Estimate

Clarification of Response (if Necessary):

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.
\$0 USD ☐ Estimate

Clarification of Response (if Necessary):

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

- In submitting this notice, each issuer named above is:
- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, in the accordance with applicable law, the information furnished to offerees.*
 - Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against the issuer in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
 - Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Rule 504 or Rule 506 for one of the reasons stated in Rule 504(b)(3) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
Public Policy Holding Company, Inc.	/s/ George Stewart Hall	George Stewart Hall	Chief Executive Officer	2026-07-15

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

* This undertaking does not affect any limits Section 102(a) of the National Securities Markets Improvement Act of 1996 ("NSMIA") [Pub. L. No. 104-290, 110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to require information. As a result, if the securities that are the subject of this Form D are "covered securities" for purposes of NSMIA, whether in all instances or due to the nature of the offering that is the subject of this Form D, States cannot routinely require offering materials under this undertaking or otherwise and can require offering materials only to the extent NSMIA permits them to do so under NSMIA's preservation of their anti-fraud authority.
